



**ISSUE  
POLITICAL INQUIRY FORM  
WCCO-TV**

**MARKET/STATION**

**SPECIAL ( )      PRIMARY ( )      GENERAL ( x )      OUT OF WINDOW ( )**

**RECORD OF REQUEST – Political Broadcast Time:**

**WINDOW: 10/1/12-11/6/12**

**NAME OF REQUESTOR:**

**Whitney Eversole**

**1. NAME OF AD AGENCY:**

Strategic Media Placement  
7559 Stagers Loop  
Delaware, OH 43015  
740.201.5500

**2. ORGANIZATION PAYING FOR TIME:**

Protect My Vote  
1730 New Brighton Blvd, PMB 221  
Minneapolis, MN 55413  
612.223.6330  
Chairman: Dan McGrath

**3. ORGANIZATION FURNISHING TAPES:**

Same as Item 1

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

Issue: Voter ID amendment

**5. PRODUCT OR CATEGORY:**

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

NA

**7. DATE OF REQUEST**

10/5/12

**8. NATURE OF REQUEST:**

**(a) Request for issue planning rates**

  x  

**(b) Other request as stated below**

          

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

  X  

**(b) Denied (reason)**

          

**(c) Withdrawn (reason)**

          

**(d) Avails offered**

  X  

**10. SUBSEQUENT DEVELOPMENTS**

**11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder**

**VIACOM EMPLOYEE COMPLETING FORM**

**Zak Pflieger for Nicole Roy, WCCO Station Sales    Date 10/1/12**